


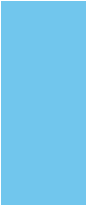
EnergyHub Logo Style Guide





Colors:

These are the approved colors used for the logo.

	Print:	Web:
	PMS 376 C	R: 153
	C: 45	G: 204
	M: 0	B: 51
	Y: 100	#99cc33
	K: 0	

	Print:	Web:
	PMS 2985 C	R: 102
	C: 50	G: 204
	M: 3	B: 255
	Y: 0	#66ccff
	K: 0	

	Print:	Web:
	PMS Black	R: 0
	C: 75	G: 0
	M: 68	B: 0
	Y: 67	#000000
	K: 90	

	Print:	Web:
		R: 255
	C: 0	G: 255
	M: 0	B: 255
	Y: 0	#ffffff
	K: 0	

Font:

Helvetica Neue Normal

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Logo Usage:



Original color logo should always be used. If there is an instance where the colors of the logo are competing with the background image or colors, use one of the options below.

Other acceptable versions:



Use white logo (png's have transparent backgrounds) on any dark backgrounds.



Use black logo (png's have transparent backgrounds) on any light backgrounds.

Unacceptable:



Logo should never be stretch or distorted. If logo needs to be scaled up or down, press 'Shift' key to make sure the logo scales in proportion.

Do not change the colors or color order of the logo.

Important:
When 'EnergyHub' is being used in body text. 'EnergyHub', should always be written with a capital 'E', capital 'H', and typed out as one word.

Unacceptable:
energyHub
Energy Hub
Energyhub

Acceptable:
EnergyHub